

## The official newsletter of the City of Hollister



### IN THIS ISSUE

**CITY ROAD QUALITY CONTINUES TO IMPROVE**

**DOWNTOWN RESURGENCE LEADS TO INCREASED REVENUES**

**CITY ACCEPTING APPLICATIONS FOR DOWNTOWN BUSINESS LOANS**

**HOLLISTER PD SWEARS IN SERGEANT EDUARDO SOLIS**

**HOLLISTER FIRE RECEIVES TWO NEW FIRE ENGINES**

**HOLLISTER STREET TREE PROGRAM**

**UPCOMING COMMUNITY EVENTS**

## City Road Quality Continues to Improve

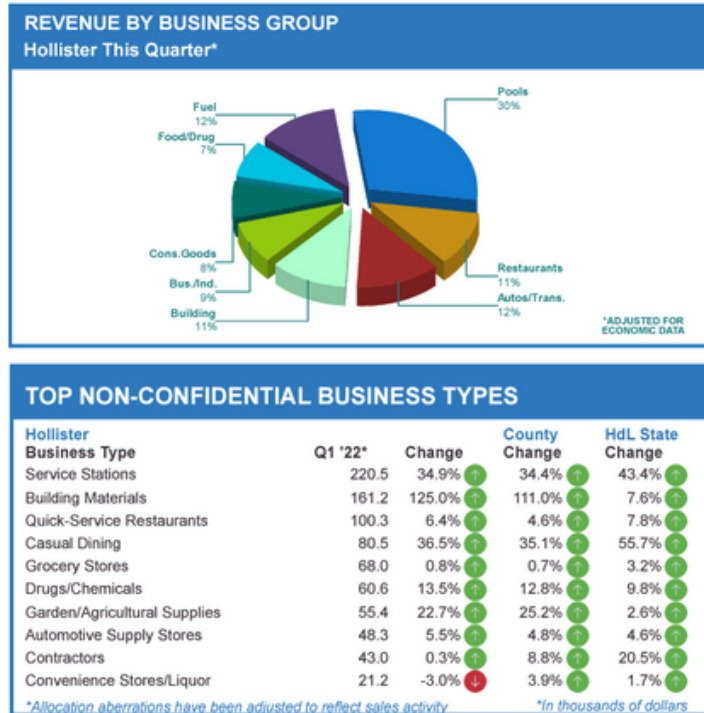
The City of Hollister has been making significant investments in its local road system. In addition to traffic calming efforts, ongoing investments have been made to maintain and repair our roadways.

One key element of a strong road management program is the conducting of periodic pavement condition evaluations. Trained personnel evaluated Hollister's roadway sections in 2021 to assess pavement conditions by documenting distresses visible on the roadway surface. A Pavement Condition Index (PCI) value is assigned to each roadway section with a value of "100" signifying an excellent condition and a value of "0" representing a completely failed road.

Hollister received an overall PCI value of 74 which is up from 69 in 2016. In comparison, Hollister's PCI is higher than the recent PCI values for San Jose (66), Morgan Hill (72), Gilroy (62), and Salinas (55).



# Downtown Resurgence Leads to Increased Revenues



Source: City of Hollister Sales Tax Update 1Q 2022 Report

Led by a strong resurgence in the Downtown District, the City of Hollister's 2022 Quarter 1 (January to March) sales tax receipts were up when compared to the same period in 2021. Restaurants contributed 11% to the sales tax revenue along with 12% from Auto/Transportation, 12% from Fuel, and 11% from Building for a total of \$1,837,576.

The continued growth in sales tax receipts have allowed the city to continue its efforts to beautify the city, invest in the Downtown District, calm traffic, and improve its road quality.

## City Accepting Applications for Downtown Business Loans

In an effort to stimulate economic growth, increase the vibrancy of the Downtown area, and create jobs, the City of Hollister has established a \$2,000,000 Low Interest Business Loan Program for Restaurants, Commercial/Non-Kitchen businesses, and ADA upgrades.

This program is available to new businesses that wish to open in the Downtown District. All current restaurants and commercial businesses located in Downtown District are eligible for the ADA upgrade Loan Program. For the Low Interest Loan for Restaurants and Commercial/Non-Kitchen Businesses Program, the City of Hollister will provide a fifteen (15) year with a 2% simple interest rate loan program for the development of new businesses in the Downtown area.

The loan amounts are as follows: Restaurant with a Kitchen \$150,000 and for Retail or Restaurant type without a Kitchen \$50,000. However, the loan amount can be increased on an individual basis and requires City Council approval. The loan amount for ADA upgrade is \$50,000.

For more information, please contact Daisy Caceres at 831.636.4300 ext. 1010.



# Hollister Police Swears in Sergeant Solis

On September 30th, the Hollister Police Department swore in Eduardo Solis as Hollister's newest Sergeant. Sergeant Solis has nearly fifteen years of experience as an officer. Sergeant Solis is a gang expert and is a key member of the Hollister Police Department's Field Training Officer team. He also has experience as a Detective, Corporal Officer, Senior Officer, and Watch Commander.



Hollister Chief of Police, Carlos Reynoso, swears in Sergeant Eduardo Solis.

## Hollister Fire Department Receives Two New Fire Engines

The City of Hollister is pleased to announce the acquisition of two new fire engines. In early October, the City of Hollister's Fire Department acquired a new Type 1 and a new Type 6 fire engine. These two new engines will significantly increase the capacity to serve not only the City of Hollister, but all of San Benito County.

A Type 1 fire engine is meant for structural firefighting and is equipped with a large water pump and water tank. It carries breathing apparatus, ladders, large amounts of hose, some rescue tools, and a full complement of medical equipment and responds to the majority of emergency calls.



A Type 6 fire engine excels at fighting vegetation fires in the urban environment. Also known as a brush engine, a Type 6 engine is smaller and based on a pickup truck design.



# Hollister Street Tree Program

All trees that are planted in the park strip (the area between the street and the sidewalk) are considered street trees in Hollister. Listed below are some of the most relevant ordinances that address street trees:

- Residents must obtain written permission from the Community Services Director before trimming, planting, cutting, spraying, or removing any street tree, with the exception of pruning branches less than 1" in diameter if the tree has been planted for more than five years. (M.C. 12.24.050)
- The Community Services Director, or designee, shall inspect and remove any street tree that may constitute a danger or hazard to the health, safety, welfare, or property of the public or the owner of property abutting a park, public place or street. (M.C. 12.24.060)
- No trees are to be planted that obscure site distances at intersections or within 30 feet of the curb lines of intersecting streets. (M.C. 12.24.110)
- Guidelines for Street Tree Planting-Distances from:
  - 20' from light standards
  - 10' from fire hydrants and driveways
  - 5' from house walks and utility meters
  - 5' from sewer laterals and water service lines
- Trees on private property that encroach or overhang into public spaces or parks that endanger or constitute a hazard to the health, safety, welfare, or property of the public may be deemed to be a public nuisance and handled accordingly. (M.C. 12.24.120)
- No person shall: Break, damage, deface, burn, injure, mutilate, destroy, kill, set or permit any fire to burn that will injure any street tree; apply, attach, or place any guard, stake, paint, rope, sign, wire, or any other device without prior written approval; place any substance deleterious to tree life on or in the soil about the base of the tree; place any concrete, stones, or other substances that will impede the free access of air and water; or delay interfere with, obstruct, or resist the planting, maintaining, or removal of street trees. (M.C. 12.24.140)

## Upcoming Community Events

### Downtown Hollister Christmas Tree Lighting

Veterans Memorial Building, 649 San Benito Street  
Saturday, November 26th at 7:15pm

### Breakfast with Santa

Veterans Memorial Building, 649 San Benito Street  
Saturday, December 3rd from 8:00am to 11:00am

### Ice Skating

7th Street and Powell Street  
Friday, December 16th from 4:00pm to 9:00pm  
Saturday, December 17th from 12:00pm to 8:00pm  
Sunday, December 18th from 12:00pm to 4:00pm

### Christmas in the Park

Food Vendors	Ice Rink
Makers Market	Snow in the Park
Laser Tag	Music

Dunne Park  
Saturday, December 17th  
3:00pm to 8:00pm

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